



SQWINCHER HYDRATION SOLUTIONS

PRODUCT LINEUP



OFFICIAL HYDRATION SUPPLIER OF DRUM CORPS INTERNATIONAL.

SPECIALTY

SQWINCHER SQWEEZE



PACKAGE YIELD:	10 Freezer Pops
FLAVORS:	Assorted Flavors – CH, MB, OR, GR, LL
SPECS:	150/cs, 30.9lbs/cs, 60cs per pallet

POWDER MIX

POWDER PACK™



PACKAGE YIELD:	1 Gallon
FLAVORS:	OR, FP, GR, AS, LL
SPECS:	80/cs, 52 lbs. /cs, 30cs per Pallet

PACKAGE YIELD:	2.5 Gallons (Regular Formulation)
FLAVORS:	CH, MB, LA, OR, FP, GR, AS, LL, TC, TE, CC
SPECS:	32/cs, 50 lbs. /cs, 36cs per Pallet



8 STICKS PER BAG

PACKAGE YIELD:	2.5 GALLONS (ZERO SUGAR FREE FORMULATION)
FLAVORS:	OR, LL, FP, GR, AS
SPECS:	32/cs, 4.40 lbs. /cs, 168cs per Pallet

DO NOT MISTAKE FOR SINGLE SERVE POWDER



PACKAGE YIELD:	6 Gallons
FLAVORS:	FP, LL, MB, OR
SPECS:	14/cs, 52 lbs./cs, 36cs per Pallet



No Added Color

PACKAGE YIELD:	5 Gallons
FLAVORS:	CH, MB, LA, OR, FP, GR, LL, TC, CC
SPECS:	16/cs, 50 lbs. /cs, 44cs per Pallet

PACKAGE YIELD:	3 Gallon LITE - Naturally Sweetened & Flavored
FLAVORS:	FP, GR, LL, OR

SINGLE SERVE

QWIK STIK™ ZERO



PACKAGE YIELD:	20 oz.
FLAVORS:	MB, LA, OR, RB, FP, GR, LL, PT, CC, SL
SPECS:	500/cs, 5 lbs. /cs, 96cs per Pallet

PACKAGE YIELD:	8 – 10 oz.
FLAVORS:	MB, LA, OR, FP, GR, LL
SPECS:	500/cs, 3.05 lbs. /cs, 96cs per Pallet

PACKAGE YIELD:	10 Stiks – Tube
FLAVORS:	Assorted Flavors – FP, OR, SL, MB
SPECS:	200/cs, 3.05 lbs. /cs, 108cs per Pallet

QWIKSERV™



PACKAGE YIELD:	16.9 oz.
FLAVORS:	OR, FP, LL, GR
SPECS:	96/cs, 8.7 lbs. /cs, 72cs per Pallet

LITE STICK PACK

No Added Color



PACKAGE YIELD:	16.9to20oz.-NaturallySweetened&Flavored
FLAVORS:	FP, GR, LL, OR
SPECS:	96/cs, 7.45 lbs. /cs, 72cs per Pallet

FAST PACK®



PACKAGE YIELD:	6 oz. Regular
FLAVORS:	CH, MB, LA, OR, FP, GR, LL, TC, TE, CC
SPECS:	200/cs, 14 lbs. /cs, 80cs per Pallet

PACKAGE YIELD:	6 oz. ZERO
FLAVORS:	OR, FP
SPECS:	200/cs, 14 lbs. /cs, 80cs per Pallet

ACCESSORIES



SQWINCHER DOUBLE COOLER

YEILDS:	7 Gallons
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PLASTIC MIXING STICK

YEILDS:	10 per box
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12 OZ SQWINCHER CUPS

YEILDS:	20 tubes of 100
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SQWINCHER HYDRATION SOLUTIONS

SQWINCHER ADVANTAGE



OFFICIAL HYDRATION SUPPLIER OF DRUM CORPS INTERNATIONAL.

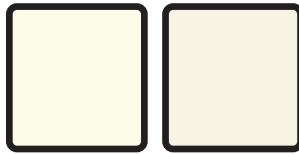


HYDRATION LEVEL CHART

Are you hydrated? Use the color chart to identify hydration level.

TARGET HYDRATION LEVEL

Maintain level

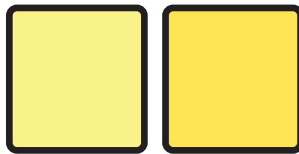


PROPERLY HYDRATED

If urine resembles or matches these colors

DEHYDRATED

Needs improvement



WARNING

DEHYDRATED

If urine resembles or matches these colors - more fluids should be consumed

SEVERELY DEHYDRATED

Immediate attention



SEVERELY DEHYDRATED

If urine matches these colors - **SERIOUS DEHYDRATION** has occurred. It is suggested that a physician be contacted to determine the severity of dehydration

WHY ELECTROLYTES; ISN'T WATER

Water is necessary but does not contain the minerals lost during activity. Water acts as a conductor to carry nutrients such as electrolytes throughout the body, as well as flushing vital organs of toxins.

Electrolytes, however, are essential minerals (sodium, potassium, calcium and magnesium) the body needs and uses for basic cell function.

Electrolytes regulate body fluids which maintains a healthy pH balance.

WHY SQWINCHER?

PRODUCT BENEFITS

- Low Sodium
- Potassium
- ZERO Sugar, Low Calorie Products

Compared to national brands

- LITE Product - Naturally Sweetened, Naturally Flavored, No Added Color
- Preferred Taste
- No Bloating Feeling

PRODUCT COMPARISON

PRODUCT	SODIUM	POTASSIUM	MAGNESIUM	CARBS	CALORIES
SQWINCHER*	55 mg	45 mg	.47 mg	16 g	60
SQWINCHER LITE	55 mg	45 mg	.47 mg	10 g	40
SQWINCHER ZERO	55 mg	45 mg	.47 mg	0 g	0
OTHER NATIONAL BRAND	110 mg	25 mg	not shown	16 g	55
AVERAGE SOFT DRINK	16 mg	13 mg	not shown	26.8 g	107

Product comparison based on an 8 oz. serving.

The Sqwincher Corporation 1409 Hwy 45 S. Columbus, MS 39701 /
1-800-654-1920 t: 662-328-0400 fx: 662-327-7821

For orders visit Crossmen ConneXtion at:
www.sqwincher.com/music